Sample usage rules

A fictional teaching identity, created to show file quality and consistency. It is not a client project, a cleared brand name or a promise that this exact design will be unique. The downloads are examples for inspection, not a trademark-ready identity to adopt.





The same colours across the kit

#202B2B

#236B68

#AD674C

Two fonts, with their uses explained

IBM Plex Sans for headings and running text; JetBrains Mono for short technical labels. This sample uses fonts under the SIL Open Font License. The kit includes licence notices and source links, not a claim of ownership over the fonts.

1. Keep clear space around the mark; do not stretch, rotate or add effects.
2. Use the dark version on pale backgrounds and the reversed version on dark ones.
3. Use the standalone mark for a small icon; do not force the full wordmark into a tiny square.
4. SVG is the scalable master. PNG is a raster export; enlarging it does not add detail.

Demonstration only. No trademark availability search or client-rights transfer has been performed for this sample. Font licence notices and source links accompany the kit.